



DIGITAL ASSET MANAGEMENT SOLUTION SUMMARY

ShareDox. Rich Internet Application. Software as a Service. Easy to use.

ShareDox is an easy to use, rich, versatile sales & marketing asset management solution that is helping leading companies share and distribute information both inside and outside of the enterprise.

Built using the latest industry standard technologies from Adobe, ShareDox is a proven solution which is ideally suited to perform as a hosted software service (SaaS).

ShareDox supports marketing by providing a platform to effectively organize and leverage digital media content across the entire enterprise and beyond. This capability greatly increases the value of marketing assets and gives the organization as a whole a great competitive advantage, improving overall business agility and reducing time to market!

For sales, it improves overall effectiveness by providing instant access to current materials and provides simple online self-service access for distributors, resellers and partners – in short, it makes the right materials instantly available to those who need them.

ShareDox helps marketing and sales organizations leverage the power of not just documents, but any digital media, including images, video, multi-media files as well as sales presentations and product information.



Benefits:

- Reduce time required to find information
- Enterprise wide leverage of digital media
- Removal of communication bottlenecks
- Accelerate time-to-market
- Improve global brand management
- 24 x 7 instant access to information assets
- Reuse and repurpose assets to optimise value
- Improve sales channel effectiveness
- Wider product awareness

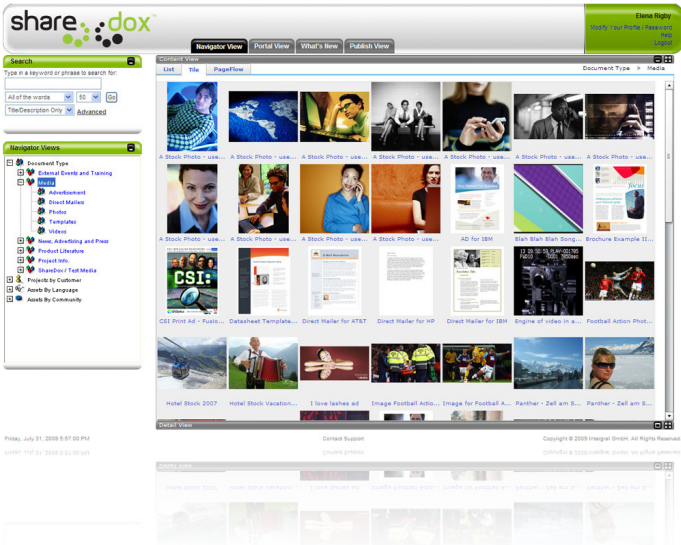


INSTANT PREVIEWS AND POWERFUL SEARCH

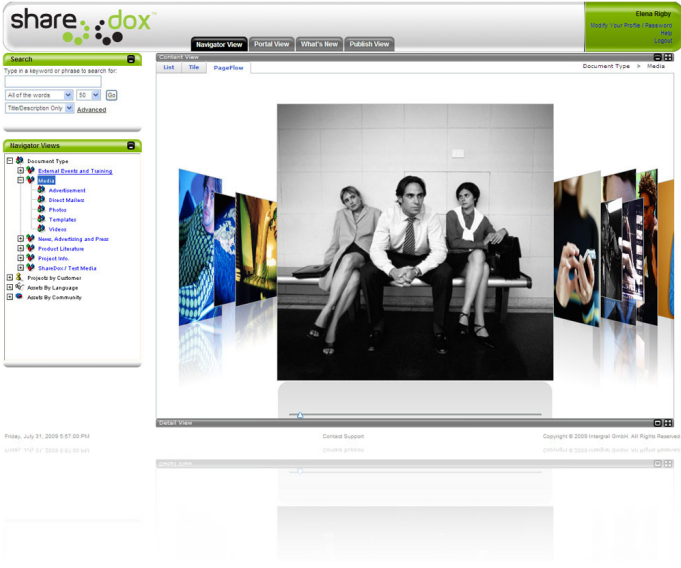
ShareDox offers a rich user interface which gives you a broad range of features to let you organize, share and find your digital assets. ShareDox creates resizable thumbnail images of each asset stored. If you store office files on ShareDox, then it will even create images of individual pages. These images are high resolution and therefore allow you to read most pages directly on the screen, without having to download the document to view the contents. Many different file formats are supported – including PDF, EPS, JPG, MS Word, Excel, PowerPoint, most graphics formats and even video!

The ultimate search and navigation solution: ShareDox uses a unique technology, which allows users to organize how they view documents and information around the structure and taxonomy of their business. These Shared Views combined with a comprehensive range of supporting features to give you a rich and rewarding environment to work in and ensures information is provided in a meaningful business context. ShareDox also supports the Verity K2 full-text search engine, which includes a range of sophisticated search features.

See the “full” picture



ShareDox offers List, Tile (shown above) and PageFlow (shown below) views to quickly get an overview of what documents you have available. Thumbnail images are scaled to fit in the space you have on your screen...



High Resolution Document PageFlow



ShareDox creates images of each page of the office documents you upload. The high resolutions makes it possible to really work with your assets without having to download everything to your computer.

Shared Views

- Enable information to be organized into a meaningful structure around your business
- Once the Shared Views have been defined (takes less than one minute!) they are immediately accessible and organizing assets

Ultimate search capability

- ShareDox searches the title, description and the complete contents of the documents you’ve stored. You need never lose a document again. ShareDox also searches through your assets metadata information, such as author, PDF attributes, plus a wide range of configurable metadata you can setup yourself.



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